

# JULIA CHEN

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Master in web design, Experienced in web Development, more in front-end develop. Create WordPress theme and modify shopify Fluid template. skilled with Adobe design tools.

## SKILLS

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**Develop Skills:** HTML, CSS, JavaScript, Bootstrap, jQuery, PHP, AJAX, WordPress, Github, Joomla  
**Design tool:** Photoshop, Adobe XD, Illustrator, InDesign, Invision  
**Motion Graphic:** Adobe Premiere, After Effect, Adobe Animate  
**Language:** English, Chinese

## EDUCATION

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**Algonquin College** Jan 2019 - Current

*Graduate Certificate Interactive Media Management*

- Relative Courses: Web Design, UX Design, Web Development, Graphic Applications, Video Compositions, Motion Graphic Effects, Rich Media Services, Database and Server-Side Development, Dynamic Media

**University of Ottawa** Sep 2013 - May 2015

*Master of System Science*

- Relative Courses: Applied Probability, Data Analysis and Modelling, Fundamentals of Modelling and Simulation, Industrial Organization, Introduction to Engineering Management, Mobile Commerce Technologies, Principles of Formal Software Development, System Integration, System Optimization and Management

**Nanjing Tech University** Sep 2009 - Jun 2013

*Bachelor of Information System Management*

## WORK EXPERIENCE

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**Frontend Developer & Design Help, OTTAWAZINE global Inc, Ottawa** Dec 2018 - Now

- Shopify website improvement with plugin and theme edit.
- Functional changing as well as UI update in Shopify website by fluid.
- WordPress website maintains with HTML, JS, Bootstrap, and CSS. Fix themes with the needed requirement .
- Website redesign and handling some banner design using PS and AI.
- Magazine page design and content modify in Id.
- Android APP UI detail modification as well as content edit and uploading to google play.

- Designed and developed Joomla websites with technical specifications
- Rewrote Joomla template with PHP to create multiple websites
- UI design and implement with HTML, JS, Bootstrap, Sass, Less and CSS with responsive layout
- Minifying CSS and JavaScript and compressing img using Grunt and Gulp
- Code management in Bitbucket and git
- Agile team working; continually improve process delivery effectiveness; Deadline Driven;

**2017**

- Assist the team to establish the supply system platform and analysis the system structure to determine the overall effectiveness; Using SQL and CPMA standard of PLU code for Data entry
- Offering superb client services and quick solutions through phone calls and face to face interactions to decrease 90% of the complaints and drastically increasing customer satisfaction
- Collaborates with Store Managers to administer the lifecycle of supplier agreements/contracts
- Follow up with Accounting to track the check process and provide reliable financial information of reports to assist manager process the strategic decision

## PROJECTS

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### AC Interactive media management Website

- Transferred the Website code to the Client's preferred Content Management System – Wordpress
- Create Explainer video to helped with client transition to help them understand how to use the CMS
- embedded JS and CSS file to fix duplicate problem

### **Personal WordPress Website**

- Create personal website from scratch in HTML CSS and JS plugin.
- Transfer into WordPress theme with full functional menu, and sidebar.
- Customized layout and post on each page.

### FoodSafety Website redesign

- Redesign Website Logo and layout using AI, make it ease of use .
- Change color scheme choose more reasonable color to fit the page
- Redesign website layout using PS

### Teashop Website design

- Design Teashop website layout for mobile view and desktop view using PS
- Responsive layout build by Bootstrap, HTML and CSS
- Dark color chose to match shop style.

## Typography Poster

- Poster made only by typography in AI.
- Create meaningful building shape according to travel theme

## Pettown Website design

- Pettown design brief and strategy research
- Create mobile view as well as desktop view for responsive
- Light beige color to increase user usability and visibility

## CSS Zengarden

- Creating a unique design for CSSZenGarden.com with only CSS. without any changes with HTML.

## Mail Flow Service

- Designed custom mail service front-end page template which supported adding / editing email content and sending email through different content with responsive layout
- Implemented back-end restful application with custom defined route controller and single service entrance
- Connected front-end page and restful application using jQuery ajax and dynamically generated html structure
- Integrated mail service with third-party API (Mandrill) to support mail state monitoring and mail distribution
- Built research document and shared with company team about Mandrill integration

## Togo Travel

- Developed city profile website front-end template and transfer sample template to twig
- Designed back end PDO function to store and update website city data and php controller to generate page info
- Expanded website with ajax 'like' function and order city list by the number of likes for each city

## REWARD

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### Dean's Honours List

Jun 2019 | Faculty of Arts, Media and Design

Placed on the Dean's Honours List for outstanding academic achievement

The Dean's Honours List recognizes students who have demonstrated academic excellence by maintaining a grade point average of at least 3.60

## CERTIFICATE

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| • <b>People Analytics</b>                       | University of Pennsylvania on Coursera Verified Certificates |
| • <b>Competitive Strategy</b>                   | University of Pennsylvania on Coursera Verified Certificates |
| • <b>Operation Analytics</b>                    | University of Pennsylvania on Coursera Verified Certificates |
| • <b>Customer Analytics</b>                     | University of Pennsylvania on Coursera Verified Certificates |
| • <b>Big Data and Information Dissemination</b> | Fudan University on Coursera Verified Certificates           |